

24. eACADEMY

LFC eAcademy is an award-winning digital product that helps players improve their football skills and stay active by learning to play The Liverpool Way. It is a great opportunity for your players to benefit from the leading academy expertise of one of the world's most successful clubs and has been endorsed by Reds manager Jürgen Klopp.

Jürgen said: *"eAcademy gives you a unique insight into the skills we value the most at LFC."*

The eAcademy features all the skills and technique videos which have been identified by LFC coaches as the most important for all players to learn. They are split into the following categories: (Legends goals, passing, crossing, turning, dribbling, goalkeeping, agility, ball mastery, receiving and athletic development). It includes LFC match footage for aspirational elements within each technical video (VVD lofted pass, Sadio Mane dribble, Mo Salah shooting, Henderson outside foot pass, Firmino step over etc.)



Each skill is rated with a difficulty level, allowing your players to train at their own pace and at a level they feel comfortable. There's plenty of content for beginners through to advance-level players. In each video there's detailed demonstrations from LFC coaches and clips of LFC first team players performing the very same skills in match situations. eAcademy will inspire youngsters to train, improve their skills and keep fit. What's more, they can train on their own or alongside friends and family when circumstances allow.

The resources within the eAcademy will help you to provide players with material which enables them to continue to work on the fundamental skills and techniques prioritised at LFC.

